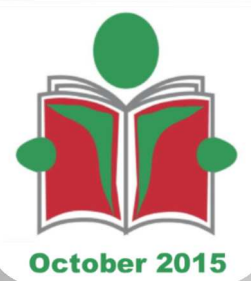


NEWSLETTER

Education For All



**2014/2015 SCHOOL YEAR RESULTS
SPONSORS AND VOLUNTEERS**

Welcome back!

Welcome back to our September edition of the newsletter. As term begins and a new group of girls join the EFA houses for the first time, there is a sense of excitement in the air. There is also a lot to celebrate-our new house in Asni, new supporters, and more girls enrolled at university. We hope you enjoy reading about all of this. Thank you for supporting us.

A message from Latifa

The new school year is here !
I'm really proud of the girls and the results of the last school year, their effort paid off! Step by step they are reaching their dreams.

The new house, Dar Asni3, is ready to welcome our girls. We've made a big shopping trip to furnish the house and the girls will make it a warm home away from home.

A big thank you to the Paperseed Foundation for covering the costs of all the furniture, bedding, appliances, and our solar heating system.



The summer allowed us also to select new girls in Ouirgane and Talat N'Yacoub for the new 2015/2016 intake. Everyone is excited and ready to begin this new year.

Thank you all of you for your support, whether you are a school, a company, an individual...whatever the kind of aid you bring us, it's thanks to you that we are growing and welcoming more and more girls.

I can't believe that this year we will have **168 girls in 5 different houses and 18 girls studying at the university!**

Goodbye to our patron



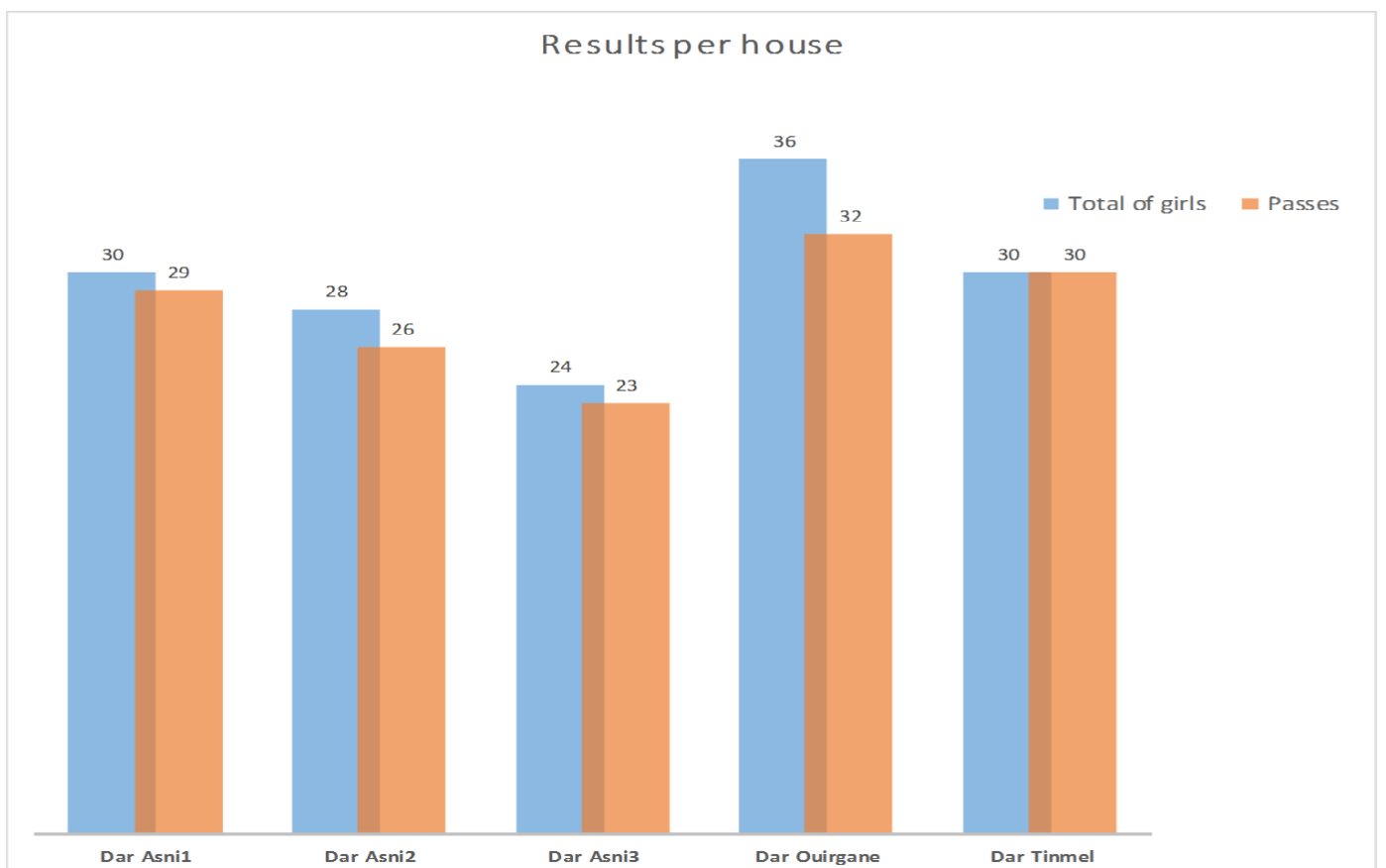
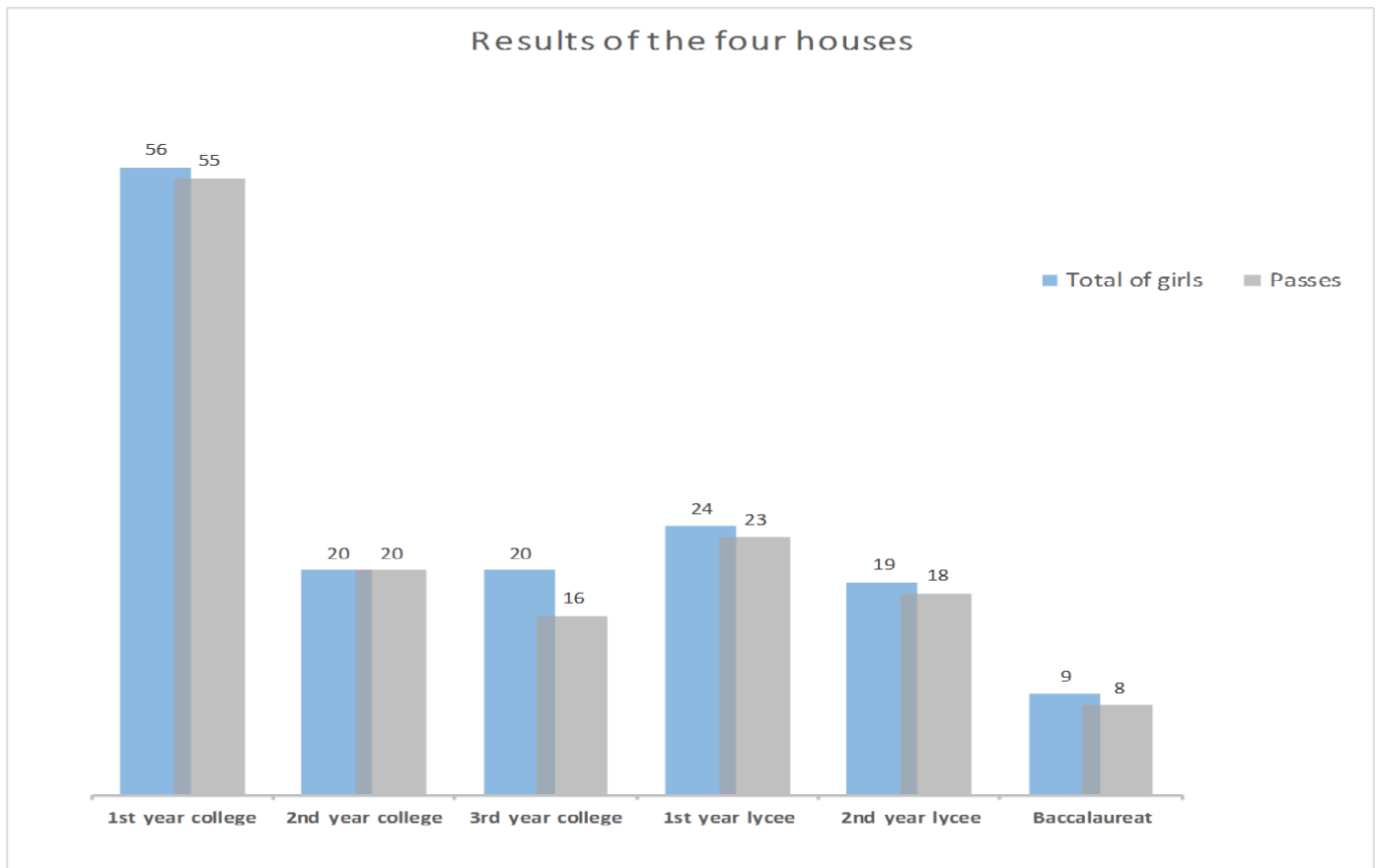
We would like to take this opportunity to thank **Clive Alderton for being EFA's patron for the past 3 years.** Unfortunately Mr Alderton has left his post as British Ambassador to Morocco to take up a new post as Chief of Staff to His Royal Highness The Prince of Wales. We wish him the best with his new position and thank him for his and his family's tireless support over these last years. They have opened the doors of their diplomatic residence to the first girls who passed their baccalaureate, handed out hundreds of medals to all the cyclists in the Marrakesh Atlas Etape, attended official openings of 2 of our houses and much more. We look forward to finding a new Patron in the near future, who is as passionate about girls' education in Morocco.

Follow the link below to watch Mr Alderton's speech at TEDx
<https://www.youtube.com/watch?v=B2MLxx8c2FA>

School Results

We are delighted to share that this year the pass rate across all levels was 97%. We are so proud of the girls and all the volunteers and house mothers for their passionate guidance and support.

Also, we are proud of the girls studying in Marrakech, they are successfully constructing their future in different areas (French, Biology, Baking...).



The Marrakech Atlas Etape



The 2015 Etape was a great success with many cyclists of mixed abilities taking part. As always there was a positive atmosphere, with smiling faces and people of all ages and backgrounds. The event, which took place in excellent weather, ended with a charity dinner in Marrakesh, hosted by our former Patron Clive Alderton. Khadija, one of EFA's students who is now studying biology at Marrakech University, gave a moving speech impressing everyone with her passion, determination and care to pass her experience onto her community back home. Many cyclists set up fundraising pages for EFA and **raised over £10,000!** A big **thank you** to those who have

participated twice and even three times and who are already signed up again for 2016 including "Brompton Man"!

We even had Queen Elizabeth Grammar School Ashbourne raising funds by doing a virtual bike ride in the gym.

Registration is now open for the 2016 event, which will take place on 24th April. We look forward to seeing you there.

See our new video www.marrakech-atlas-etape.com/video

Even if you cannot participate you can "help make a difference" by spreading the word far and wide through your social media.

Please help us promote this great event.

To register, follow this link: <http://www.marrakech-atlas-etape.com>

School Supporters:

We are always grateful to all the schools who support us each year. We are delighted that **Bristol Grammar School**, who have been supporting EFA for many years, have now chosen EFA as their Charity of the Term. They are busy organising fundraising events and we look forward to updating you all on their activities. Their Deputy Head Andrew Dimberline who recently visited the new boarding house, said that they were happy to be able to bring the whole school together to support and learn about the work of EFA and the situation of girls in remote rural areas of Morocco.

September is also the month when **Lewes Old Grammar School** take part in their annual charity walk. Each year they raise money for a number of charities, EFA being one. Their Head of Geography, Will Ellis, also ran the Brighton half Marathon this April to raise funds for EFA and almost doubled his fundraising target on JustGiving- go Will!



This April we enjoyed a visit from **Saxon University** who are sponsoring an EFA girl this year with funds raised through different Moroccan themed fundraising activities. The highlight of the visit was making (and eating) Dutch pancakes together!

Sevenoaks School continue to raise funds with their popular annual calendar.

Want to be a school supporter?

If you are a teacher or student who would like to organise a fundraising event in your school to support EFA, please contact Sonia sonia@efamorocco.org for more details. In return we can provide your students with photos, arrange video-message exchanges and, when there is a good internet connection, skype exchanges can sometimes be possible!

We can also provide a certificate of support and "friends of EFA" lapel badges!

EFA in pictures

This year a photographer from Holland, **Gerard Wagemaker**, visited the EFA houses to document our work. They say a picture is worth a thousand words, and this collection of stunning black and white photos certainly captures the lively atmosphere at the houses, the spirit of the girls and their traditional village life. Gerard has kindly donated the images for EFA's use and we would love to share them with you here :

<http://www.gerardwagemakers.nl/educationforall/index.html>

If you are interested in purchasing a book of these stunning images, please contact:
sonia@efamorocco.org.



Corporate Sponsorship

We have increasing support from companies who are keen to invest their corporate social responsibilities with sustainable, effective charities. We of course applaud this move! We have designed a great corporate sponsors package which includes teams participating in the Marrakech Atlas Etape or trekking up Mount Toubkal.

We are grateful to have created a new partnership with *CEGID* who are a provider of business software in France. With their support, we will open a brand new Information Technology room at the new boarding house in Asni.

We also have many smaller businesses donating a percentage of their profits to us, such as *Kahina Beauty in New York* (www.kahina-givingbeauty.com) and *Berber Looms in Morocco* (www.berberlooms.com). It creates a great culture of giving back and we are grateful to see this ethical business model growing.

Want to be a Corporate Supporter?

If your company is interested in supporting our work and benefitting from our unique programme of events and a direct relationship with the girls at the houses, please contact Sonia for more details.

EFA is Charity Partner of Dutch4Kids

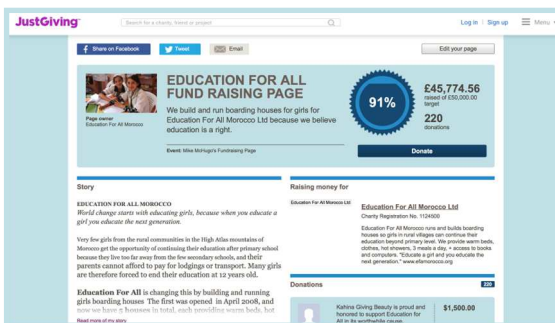
We are delighted to have been selected to be a partner of **Dutch4Kids** charity programme. They will hold their annual charity golf game and auction this October with EFA as one of their beneficiaries.

After an initial meeting and financial support from **Dutch4Kids**, the relationship quickly grew and we are delighted to have been selected by them as a main charity partner this year.



When I spoke to David, the founder of Dutch4Kids, he shared that the main reason for wanting to support us was because of *"the felt sense that everyone involved in EFA has a genuine passion for the charity."* He also said that being able to see the results in only a few years was proof to him of the effectiveness of the organisation, and that *"there is a good feeling that there is a strong group of people standing behind and supporting a good cause. Not only is it about an investment in money, but also in people that care."* We are grateful to **Dutch4Kids** for their support and recognising the value of our team members and our dedication to making a full education a reality for girls in rural Morocco.

EFA's fundraising on JustGiving



We have now **reached 91 % of our JustGiving campaign** thanks to all your donations over the past 4 years! We would love to reach the target by the end of the year and start a fresh campaign for 2016. If you would like to make a donation, please follow this link. www.justgiving.com/morocco

Fundraising Tips!



TEXT DONATE

We know people live busy lives, and we also know people love to give, so we are doing everything we can to make donating to EFA easy! One way is by using **Vodafone Text Donate**. Simply text **EFAM50** to **70070** to donate £10.



RAISE DONATIONS BY SHOPPING ONLINE WITH GO RAISE

Another great way to raise funds for EFA at no cost to you is using **Go Raise**. This is a fundraising platform that connects to the top retailers and services throughout the UK. Simply register with them, chose EFA as your cause, and then automatically generate donations each time you book a flight, train, hire a car or buy yourself a gift. www.goraise.co.uk

Volunteers

We welcome volunteers throughout the year in the boarding houses. The EFA girls then adopt a new sister for a few months.

They help them to improve their level at school, open their mind to other cultures and the rest of the world and they also have lots of fun together!

Here are the volunteers to begin this new school year:



*Hi, my name is **Amy**.
I am from Manchester, UK.
I am 29 years old and a science teacher.
I have been to Morocco once before, only for one week.
My interests include reading, writing, running, learning about new cultures and eating lots of food!
I will be teaching English during my time in Morocco, in Dar Ouirgane.
I am very excited to be involved with Education For All, I think it is an important project and I hope to be useful and to help teach the girls as much English as possible during my time there.*

*My name is **Sinead**,
I am 30 years old and live in South London.
I have just finished an Anthroposophical Art Therapy training course. I am very keen to bring what I have been learning and practicing to the girls in EFA.
Community Arts is also another big interest of mine and I would like to create a community art project in the house with all the girls; perhaps a mural that we all paint together with a theme of equality!
I'll work with the Dar Asni's girls.*



*My name is **Jean**,
I'm from Scotland and have been working for many years teaching English to adults who have come to live in Edinburgh.
I'm married and have four children - three daughters and one son.
I love teaching and I am delighted when I first heard about the fantastic work of EFA while visiting the Atlas Mountains.
I really hope I can help the girls fulfil their potential, but at the same time learn from them.
I will volunteer in the new boarding house in Asni in October.*

Want to get involved?
Here are some ideas:

- Are you participating in an event and looking for a charity to donate your funds to? Visit www.justgiving.com/efam to make a page where your funds go directly to the girls.
- Financially adopt a girl to ensure that she has the opportunity to complete three years of college education and more.
- Visit our website www.educationforallmorocco.org/donate/index.html for tips on how to donate.
- Are you a company looking to support us? Join our corporate sponsors.

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Thank you for taking the time to read our newsletter. Our next edition will be in the New year. Until then you can stay up to date by following our **Facebook** page

<https://www.facebook.com/educationforallmorocco>,

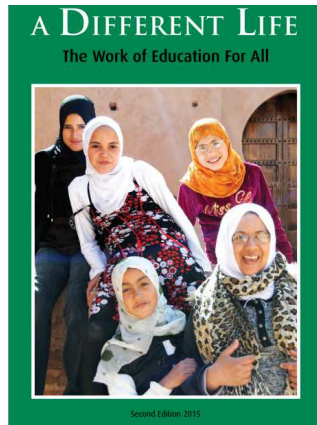
Twitter

<https://twitter.com/efamorocco>

and also on our **website**

<http://www.efamorocco.org/>.

Thank you for an amazing year!



Want to know more about **Education For All?**

The **SECOND EDITION** of the excellent and thoroughly researched booklet written by **Derek Workman** can be downloaded by using the link below:

<http://www.efamorocco.org/p/ADifferentLife.pdf>

Volunteers Required

Education for All have five boarding houses for girls, three in Asni (45km from Marrakech), one in Ouirgane (60 km from Marrakech) and one in Talat n'Yacoub (100km from Marrakech).

We are seeking volunteers who would be willing to live and work in each of our houses to support the girls with their studies.

- **Your main job** will be to help the girls with their homework and give them **extra lessons in French and English (for the lycee students)**.
- You will also help the **housemothers** with their daily tasks.
- Help EFA to be connected with the donors.



Recruiting now for 2015-2016.

If you are interested in volunteering to assist the girls in Morocco, please contact

info@efamorocco.org



Do you have at least 3 months to give to help girls in rural Morocco?

**If you
educate a
girl, you
educate the
next
generation**